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USMD Hospital at Arlington Appoints New Chief Executive Officer

Crim Begins in CEO Role with a Commitment to Patient Satisfaction

ARLINGTON, Texas – (Jan. 20, 2012) – Marcia Crim, RN, BSN, MS, has been appointed chief executive officer for USMD Hospital at Arlington. She will also continue to carry the title of chief nursing officer, a position she has held since 2008, as well as retain her position as vice president of development for USMD Hospital Division. Crim succeeds Karen Fiducia, FACHE, who has been interim-CEO since 2008. Fiducia will continue in her role as President of USMD Hospital Division.

A seasoned healthcare executive, Crim has been with USMD since 2006 when she joined the organization as vice president of implementation and was charged with getting USMD Hospital at Fort Worth off the ground and running. She has successfully served as USMD Hospital at Arlington's chief operating officer and chief nursing officer since 2008. Crim's appointment highlights the hospital's commitment to building and maintaining a strong management team by capitalizing on proven assets from within the organization's leadership.

"In my time as USMD Hospital at Arlington's interim-CEO, it has been with Marcia's assistance that we have achieved many milestones, including, but not limited to, reaching exemplary Press Ganey patient satisfaction scores, construction and implementation of a surgical ICU, creation of a Breast Center and achieving the "Top 100 Places to Work in Texas" status," said Karen A. Fiducia, FACHE, president of USMD Hospital Division. "I am proud to pass the torch to Marcia."

With over 30 years of experience, Crim has a proven track record in preparing facilities for state, federal and regulatory agency surveys, as well as experience in developing governing and medical staff organizations. Prior to joining USMD, Crim's experience in healthcare management includes the development of multiple healthcare facilities that range from free standing clinics to licensed acute care hospitals. She has served in capacities that range from staff nurse to CEO. Crim was Vice President of Clinical Development and Operations for TpHR of Addison, Texas and CEO of Harris Methodist Southlake in Southlake, Texas. She also spent over 14 years with All Saints Health System in Fort Worth, Texas in various management positions.

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“I am excited to assume the role of CEO of this exceptional hospital”, said Marcia Crim. “I look forward to working with our physicians and staff to execute the strategic plan developed by the Board of Directors, under Karen’s leadership. Over the last three years, we have established a reputation for being a place where physicians want to practice, employees want to work and patients want to receive care. I look forward to building upon that legacy.”

Actively involved in the healthcare community, Crim is a member of the American College of Healthcare Executives, the American Organization of Nurse Executives, Leadership Fort Worth and Sigma Theta Tau International Honor Society of Nursing. A native of Mexico, MO, Crim earned her BSN from Texas Christian University and her MS from Texas Women’s University.

USMD Hospital at Arlington, located at 801 West Interstate 20 in Arlington, Texas, is a physician-owned, community hospital. Its robotic team has performed more robotic surgeries than any other group in North Texas and focuses on the areas of robotic urological, gynecological, bariatric, and colon and rectal surgery. In addition, the hospital’s medical staff also includes specialists in the areas of general surgery, gynecology, neurosurgery, orthopedic surgery, podiatry and urology.

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